English Summary

A strong voice of German energy efficiency businesses

- Energy efficiency is a GDP and employment engine (~260,000-400,000 jobs until 2020).
- The market potential for energy efficient products and services within the building sector alone will more than double worldwide within the next ten years (from ~ 90 billion € to ~ 190 billion €)
- However: The realisation of this market potential depends on the ambition of regulation as existing market obstacles – such as the landlord-tenant-dilemma – can only be resolved politically.
- In the past, energy efficiency regulation mostly failed due to the absence of a strong voice of the energy efficiency industry. That is why founding a “German Industry Initiative for Energy Efficiency” was necessary. By the way: this point of view is shared by many political stakeholders.

The first independent cross-industry network of frontrunner companies

- DENEFF unites frontrunner companies in the field of energy efficiency to collectively represent their political interests for an effective and ambitious energy efficiency regulation in Germany – great networking opportunities included.
- The initiative was formally founded as “e.V. = eingetragener Verein”. Since January 2011, DENEFF is ramping up its political activities with focus on energy efficiency in the buildings sector as well as industrial processes.

Objective: Accelerate market development for energy efficiency products and services

DENEFF is

(1) Aiming for highest possible reduction of energy consumption by the means of energy efficiency.

(2) Keeping the condition of neutrality of technology in regulatory and funding policies.

(3) Creating regulatory preconditions facilitating energy efficiency services that enable investors to decide on the individually best choice, application and financing of energy efficiency measures.

by the means of an effective, consistent and reasonable policy making.

Position papers

- English: Market-Based Energy Efficiency Incentive Scheme
- German only: Overview on DENEFF position papers and studies
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